

ANG 6930, Spring 2002
Research Methods in Cognitive Anthropology

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Materials

D'Andrade, Roy 1995. *The Development of Cognitive Anthropology*. New York: Cambridge University Press.

ANTHROPAC 4.98, available from www.analytictech.com

Week 1 The history of cognitive anthropology (D'Andrade, pp. 1-57)

Weeks 2 and 3 Free lists. (D'Andrade, pp. 58-121). Read also:

Henley, N. M. 1969. A psychological study of the semantics of animal terms. *Journal of Verbal Learning and Verbal Behavior* 8:176–84.

Gatewood, J. B. 1984. Familiarity, vocabulary size, and recognition ability in four semantic domains. *American Ethnologist* 11:507–27.

Weeks 4 and 5 Pile sorts (D'Andrade pp. 122-181). Read also:

Roberts, J. M., T. V. Golder, and G. E. Chick. 1981. Judgment, oversight, and skill: A cultural analysis of P₃ pilot error. *Human Organization* 39:5–21.

Week 6 Triad tests (D'Andrade pp. 181-243). Read also:

Burton, M. L., and S. B. Nerlove. 1976. Balanced design for triad tests. *Social science research* 5:247–67.

Boster, J. S., J. C. Johnson, and S. C. Weller. 1987. Social position and shared knowledge: Actors' perceptions of status, role, and social structure. *Social Networks* 9:375–87.

Week 7 Paired comparison (D'Andrade pp. 244-252). Read also:

Weller, S. C., and C. I. Dungy. 1986. Personal preferences and ethnic variations among Anglo and Hispanic breast and bottle feeders. *Social Science and Medicine* 23:539–48.

Weeks 8 and 9 Multidimensional scaling. Read:

Weller, S. C. 1983. New data on intracultural variability: The hot cold concept of medicine and illness. *Human Organization* 42:249–57.

Chavez et al. 1995. Structure and meaning in models of breast and cervical cancer risk factors: A comparison of perceptions among Latinas, Anglo women, and physicians. *Medical Anthropology Quarterly* 9(1):40-74.

Week 10 Cluster analysis. Read:

Roberts, J. M., T. V. Golder, and G. E. Chick. 1981. Judgment, oversight, and skill: A cultural analysis of P₃ pilot error. *Human Organization* 39:5–21.

Week 11 PROFIT (Property Fitting) Analysis. Read:

Weller, S. C. 1983. New data on intracultural variability: The hot_cold concept of medicine and illness. *Human Organization* 42:249–57.

Week 12 Quadratic Assignment. Read:

Garro, Linda C. 1986. Intracultural variation in folk medical knowledge: A comparison between curers and noncurers. *American Anthropologist* 88(2):351-370.

Weeks 13 and 14 Consensus analysis. Read:

Romney, A. K., S. C. Weller, and W. H. Batchelder. 1986. Culture as consensus: A theory of culture and informant accuracy. *American Anthropologist* 88:313–38.

Aunger, Robert. 1999. Against Idealism / Contra Consensus. *Current Anthropology* 40(suppl. February): S93-S101.

Romney, A.K. 1999. Cultural Consensus as a Statistical Model. *Current Anthropology* 40(suppl. February): S103-S115.